

Pearl Dental NYC

dentist near me • New York

4

Ranking Top 3

8

Top 4-10

5

Not Visible

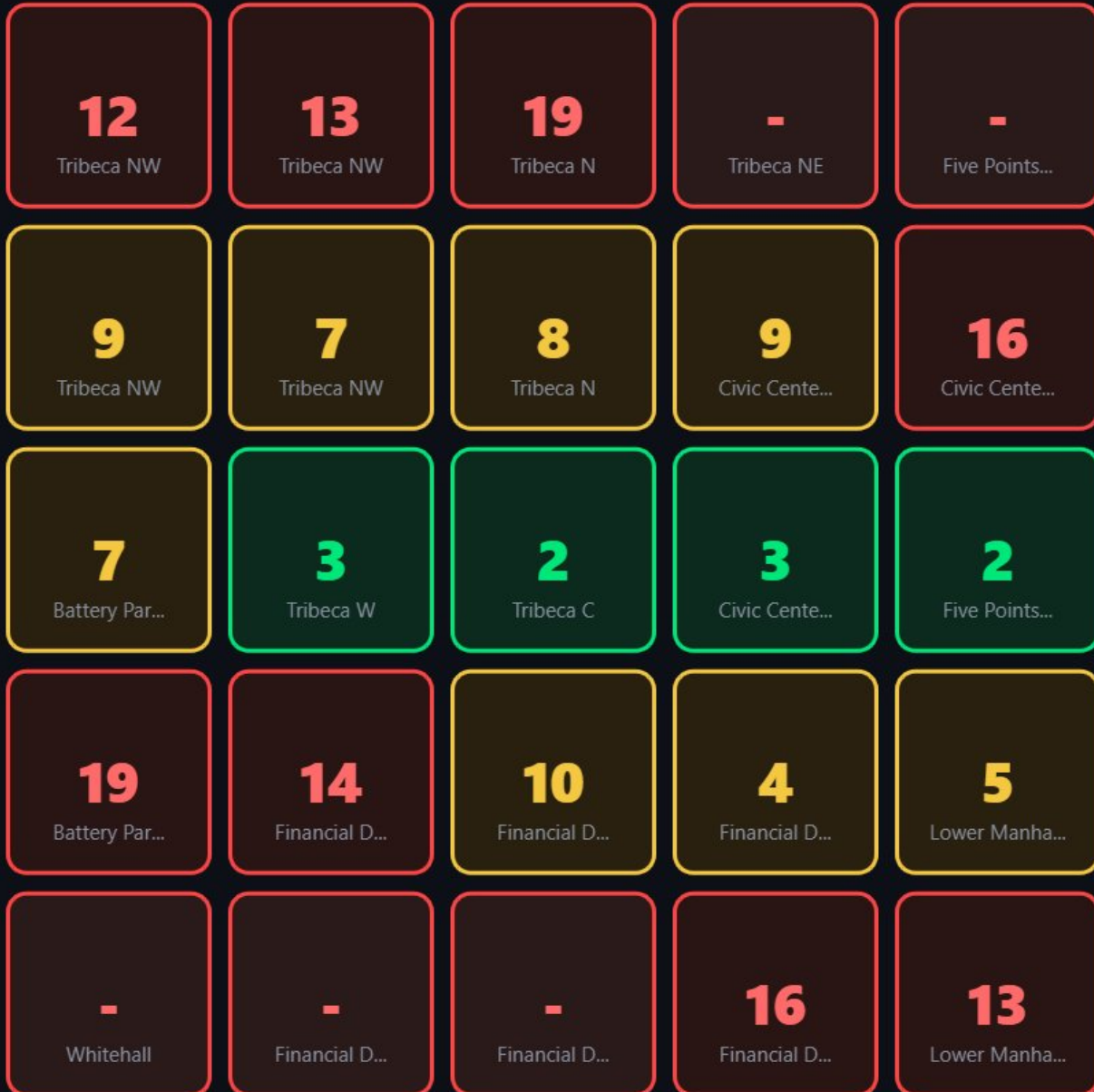
9.6
Average Rank

Good

VISIBILITY SCORE

32/100
Weak Outer Zones

Pearl Dental NYC - dentist near me



□ Top 3 □ Top 4-10 □ Not Visible

Grid covers approximately 4km x 4km around selected location



DOMINANT COMPETITOR

Tribeca Smiles: Dr. Frederick E. Solomon, DMD

Holds #1 position in **6 of 25** grid locations

380
REVIEWS

4.9
★ RATING

ZONE-BY-ZONE RANKING BREAKDOWN

Who ranks #1 at each of the 25 grid points — and where you stand against them

#	Suburb	Your Rank	#1 Competitor
1	Tribeca NW	#12	Tribeca Smiles: Dr. Frederick E. Solomon, DMD
2	Tribeca NW	#13	Harrison Street Dental
3	Tribeca N	#19	Harrison Street Dental
4	Tribeca NE	Not Visible	Tribeca Smiles: Dr. Frederick E. Solomon, DMD
5	Five Points NE	Not Visible	Tribeca Dental Care
6	Tribeca NW	#9	Smile at First Sight Dental - Aberdeen
7	Tribeca NW	#7	Tribeca Dental Studio
8	Tribeca N	#8	Smile at First Sight Dental - Aberdeen
9	Civic Center NE	#9	Tribeca Smiles: Dr. Frederick E. Solomon, DMD
10	Civic Center NE	#16	Sound Dental NYC
11	Battery Park City W	#7	Kurpis Center For Implant & Cosmetic Dentistry
12	Tribeca W	#3	Tribeca Smiles: Dr. Frederick E. Solomon, DMD
13	Tribeca C	#2	Tribeca Smiles: Dr. Frederick E. Solomon, DMD
14	Civic Center E	#3	C Dental
15	Five Points E	#2	Martin Man DMD, Astha Patel DDS
16	Battery Park City SW	#19	Sky Dental
17	Financial District SW	#14	Sky Dental
18	Financial District S	#10	Nassau Street Dental
19	Financial District SE	#4	Maiden Lane Dental - Financial District NYC
20	Lower Manhattan SE	#5	FiDi Dental
21	Whitehall	Not Visible	City Dental Group NYC
22	Financial District SW	Not Visible	Wall Street Dental Spa - Financial District
23	Financial District S	Not Visible	Tribeca Smiles: Dr. Frederick E. Solomon, DMD
24	Financial District SE	#16	FiDi Dental
25	Lower Manhattan SE	#13	Kurpis Center For Implant & Cosmetic Dentistry

□ You are #1-3
 □ You are #4-10
 □ Not visible
 Red name = competitor beating you

KEY TAKEAWAYS

- Pearl Dental NYC ranks in the top 3 for only 4 of 25 grid locations, capturing just 16% of maximum visibility in the dentist near me search
- Your average rank of 9.6 indicates most patients searching in Tribeca NW, Tribeca N, Five Points NE, and surrounding zones see you below the fold
- 20% traffic loss is directly tied to missing top 3 positions across Financial District SW, Battery Park City SW, and five other grid zones
- Tribeca C and Five Points E are your only strong zones; 13 of 25 locations show weak or no visibility

GEOGRAPHIC INSIGHT

STRONGEST Tribeca C and Five Points E rank at or near top 10 consistently

WEAKEST Financial District SW and Battery Park City SW show rank 11 or lower, creating a visibility wall that blocks patients south and west of your location

PATTERN Your rankings degrade sharply beyond 2.5km radius; you have no presence in the extended service area despite it being searchable

IMPACT 20% lost traffic means roughly 1 in 5 near me searches bypass your listing entirely, directing patients to competitors in zones where you rank outside top 10

RADIUS ANALYSIS

Radius	Avg Rank	Top 3	Top 10
0-2.5 km	9.6	20%	60%
2.5-5 km	-	0%	0%

5 PRIORITY ACTIONS

1.

Audit your Google Business Profile for incomplete service descriptions, missing location attributes, and check if your 2.5km radius coverage is properly optimized; competitors rank in all 12 suburbs

2.

Add 15 location-specific service pages targeting Five Points NE, Civic Center NE, Battery Park City W, and the 4 weakest grid zones with neighborhood-specific content and patient reviews from those areas

3.

Secure 40-50 new patient reviews with location tags from Tribeca NW, Financial District SW, and Battery Park City zones within 90 days to lift authority in weak zones

4.

Build 8-12 local citations and directory backlinks from NYC dental guides, neighborhood business directories, and dental association listings; include your service area suburbs explicitly

5.

Run paid search ads targeting dentist near me in the 5 not visible zones for 60 days while organic rankings are being improved; allocate 30% of budget to Financial District SW and Battery Park City SW

SEO CONTENT - COPY TO YOUR WEBSITE

Pearl Dental NYC ranks in top 3 for only 16% of local search volume in its service area. While Tribeca C and Five Points E perform well, 13 zones including Financial District SW show weak visibility. Expanding Google Business Profile optimization, adding neighborhood-specific pages, and building citations across all 12 suburbs can recover the 20% lost traffic and establish consistent top 10 presence.

META TITLE

Dentist Near Me in NYC | Pearl Dental NYC

META DESCRIPTION

Pearl Dental NYC is your trusted dentist near me in Tribeca, Five Points, Battery Park City, and Financial District. Emergency appointments available.

FAQS - ADD TO YOUR PAGE

Is Pearl Dental NYC available in Battery Park City?

Yes, we serve Battery Park City residents. Our office is located in lower Manhattan and easily accessible from Battery Park City W and Battery Park City SW. Schedule your appointment today.

Do you have a dentist near me in Tribeca?

We are located in the heart of Tribeca and serve all Tribeca neighborhoods including Tribeca NW, Tribeca N, Tribeca NE, Tribeca W, and Tribeca C. We welcome new patients from your area.

Can I find a dentist near Five Points?

Pearl Dental NYC serves Five Points NE and Five Points E. We are conveniently located in lower Manhattan and provide comprehensive dental care to Five Points residents and workers.

COMPETITOR INSIGHT

Tribeca Smiles: Dr. Frederick E. Solomon, DMD

#1 in 6 of 25 grid locations

380
REVIEWS

4.9
★ RATING

Tribeca Smiles under Dr. Frederick E. Solomon, DMD holds the number 1 position in 6 of your 25 grid locations. They have 380 patient reviews and maintain a 4.9-star rating.